

Historic, Archive Document

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*A Brief Descriptive and Price List
of Standard, New and Choice*

PELARGONIUMS and GERANIUMS Ivy Leaved, Scented, Novelties

WEST LOS ANGELES NURSERY

ERNEST ROBER, Specialist

646 SOUTH SALT AIR AVENUE
BRENTWOOD HEIGHTS - - LOS ANGELES 24
Telephone ARizona 32130

We Ship Anywhere

Visitors Always Welcome

MAILING ADDRESS

646 South Saltair Avenue, Los Angeles 24, California

IMPORTANT TO PURCHASERS

We have been specializing in Pelargoniums and Geraniums for the past forty years. We have customers from coast to coast and their repeat orders are our best recommendations.

All sales and quotations are strictly cash basis regardless of the responsibility of the customer. Our prices are low; we guarantee full count and render the best possible service in every way.

We take every precaution to keep each variety true to name. All claims must be made immediately on receipt of goods. Later claims will not be considered. When loss occurs through our fault, we will correct same, but will not be responsible for damage in transit.

Order over \$2.00 packing free, unless large cartons and special packing is needed. Orders less than \$2.00, add 25 cents for packing charges. Shipment will be made by American Express Co., transportation charges collect, unless specified Parcel Post. Add 15% for California. 25% for out state. California add 2½% sales tax. No orders less than \$1.00.

NOTICE. When ordering we suggest that you list a few substitutes, in case some ordered are out of stock, otherwise we will substitute as near as possible. Due to abnormal conditions, we ask our customers to conform with above.



DESCRIPTIONS

We have given our own description of each variety. It should be clearly understood that cultural condition (soil climate and weather conditions), influence many Pelargoniums, especially the Domesticum group, to such a degree that there will be found considerable variation in the size, shape and coloring of the flowers.

Prices Subject to Change

PELARGONIUMS

Pel. domesticum (P. Hybr. grandiflorum) Lady or Martha Washington. Show or Fancy Geraniums. For Spring and Summer blooming, offering rich and varied assortment of colors and combinations. Our extensive collection includes the finest varieties, both old and new. large flowers and blooming profusely. Our Pelargonium display is at its best during the months of April, May and June. Below list of varieties available. We have many more too numerous to mention. If you desire any variety not listed here, let us know what you want, we may have them in stock, or better visit our Nursery during the blooming season. Visitors always welcome.

Andenkon an London. Reddish orange, scarlet white center. Blotched upper petals.

Arabia. Cherry red with white edge. Petals irregular.

Belle Hohnson. Light salmon, slight markings on upper petals.

Bo Peep. White shaded to pale lavender.

Bonnie. Bright orange, flushed lilac, white center, black blotch.

Bonita. Orchid with small dark velvety blotches on upper petals.

Bertha Wagner. Lilac rose pink, white edge. Dark blotches.

Cinderella. Pale Tyrian rose to deep rose on upper petals.

Cho Cho Chan. Orchid, two dark blotches, red spots.

Chicago Market. Delicate amaranth pink, red blotches upper petals.

Chino. Royal purple on upper petals, white to blush lower petals.

Charlotte Brice. Fuchsia purple, light edge, upper petals slightly marked.

Dark Presidio. Upper petals grape, lower lavender, pink edge.

Felice Hammons. Pink, light towards center, crimson blotches.

Frau Krump. White with dark purple blotches, slightly ruffled.

Ethel Stanley. Cyclamen purple, petunia purple center, light edge.

Earliana. Orchid variegated violet and purple. Miniature.

Ethelyn. Red with crimson sheen upper petals. White to lilac on lower.

Edith Cavell. Delicate blush white, with maroon blotches.

Gen. MacArthur. Deep rose red, with dark blotches.

Gypsy. Dark cherry red with white edge.

Gardener's Joy. Salmon pink with dark blotches. Ruffled.

Giant Venus. Dark salmon rose with dark blotches.

Grandma Fisher. Rich clear salmon, dark blotches, ruffled.

Haille Sallasie. Dark rose violet, lighter towards edge, blotched velvety brown.

Imp. Mme. Loyal. Pansy type. White with dark purple blotches.

Jessie Jarrett. Dark violet rose and maroon color. Outstanding.

Joan Fontaine. Deep velvety red and black. Dark predominating.

Johnny Jump Up. White with dark maroon blotches, spots on lower.

Joyce. Dark brown velvety maroon, white throat. Ruffled.

Kate Session. Rose pink to light edge, dark blotches.

Louise Dixon. Light mauve, deep mallow purple blotches.

Lavender Quidlinburg. Lovely orchid with twin dark blotches. Tall.

Lucretia. Blush pink, deep crimson blotches.

Lois McKay. Tyrian pink, petals veined with bordeaux.

Lord Clyde. White veined with flushed to light purple. Blotch on each petal.

Milada Cerny. Red with outer edge fushine pink, red blotches, white center.

Mary Pickford. Rose bengal with dark blotch on upper petals.

Mrs. Eliza Meyberg. Meyron rose with dark blotch on upper petals.

Mahogany. Mahogany color, white center.

Marin. Deep reddish rose, heavy blotches on all petals.

May Queen. Orchid pink with rose maroon on upper petals.

Majesta. Large mauve lavender flowers. Dark blotches.

Miles Lavender. Delicate lavender with dark markings.

Mary Bard. Pure white with crimson markings.

Marie Rober. Purple magenta to black, ruffled.

Mackensen. Fiery rose pink, dark blotches upper petals.

Marie Vogel. Carmine red, flushed with salmon, dark blotches on upper petals.

Miss Saunders. Snowy white, upper petals blotched with rich crimson.

Mabel. Deep velvety red with dark eyes, white center.

Mrs. Will Hayes. Dark geranium lake, two dark blotches, white markings.

Nitida. Large clear white, upper petals blotched with purple.

Oriental. Velvety black blotches, surrounded by strawberry pink.

PELARGONIUMS (Continued)

- Peggy Craddock.** Light silvery pink with markings of crimson.
- Pickaninny.** Dark red to black. Small flowers.
- Pauline Schroeter.** Deep Dresden pink, two dark blotches, light edge.
- Pride of Quidlinburg.** Light to dark salmon pink, dark red blotches.
- Ruth McAfee.** Begonia rose to salmon sheen, deep blotches.
- Richard Diener.** Neyron rose, red blotches on upper petals. Ruffled.
- Ruffled Oriental.** Velvety black surrounded by strawberry pink, pink edge.
- Sanguinea.** Velvety soft shade of red, very dark blotches.
- Salmon Springtime.** Deep salmon rose pink with white ruffled edge.
- Springtime.** Bright pink, white throat, white edge.
- Santa Monica.** La France pink with carmine markings on upper petals.
- Sport of Glendale.** Phlox pink with maroon blotches.
- Tiger Rose.** Striking rose pink with markings of dark red.
- Spring Magic.** White with shell pink, dark blotches on upper petals.
- Virginia Conway.** Pale fuschia purple. Deep purple blotches on each petal.
- Westwood.** Sofferino purple, flushes rose, black blotches.
- Wolfgang Goethe.** Deep red with violet black on each petal.
- Zanobia.** Deep velvety crimson red, lighter towards edge.
- Zinfandel.** Glowing red, dark blotches.
- 2 1/4-inch, 50c each. 3-inch, 75c each. 4-inch, \$1.00 each and up.**
- Azalea.** Rosy carmine red, lower petals pink.
- Adele.** Pale salmon pink, with maroon blotches.
- Anita.** Light phlox pink with white center.
- Andenkon an Moskow.** Deep rich purple, each petal marked with purple.
- Beverly Hills.** Amaranth pink, with purple blotches on upper petals.
- Baby Jarrett.** Pale pinkish white with red spots.
- Blue Mabel.** Dark lavender, almost purple. Old variety.
- Beautiful.** Lavender pink with dark blotches.
- Coral.** Lovely coral red with dark blotches.
- Carmine Queen.** Carmine red with dark blotches on upper petals. Dwarf.
- De Vega.** Orchid lavender, dark blotches on upper petals.
- Diener's Pink Giant.** Spinal pink, surrounded by deep rose.
- Elenore Robet.** Begonia rose pink with maroon blotches on upper petals.
- Emmy.** Pale rosaline lavender, with dark blotches.
- Eastern Star.** Light red with dark blotches, very compact.
- Edith North.** Salmon, deeper shading upper petals. Dark blotches.
- Easter Greeting.** Rose red with red blotches. Compact.
- Flora Belle Clouse.** Pink shading to salmon, veined with dark maroon.
- Grandiosa.** Light magenta rose to rose madder.
- Glendale.** Tyrian rose with red blotches on each petal.
- German Glory.** Large clusters Amaranth pink.
- Garten Director Siebert.** Shell pink with dark eyes.
- Jarrett's Beauty.** Fuchine pink, longish blotches on all petals. Frilly.
- Kate Bornemann.** White, dainty over laid salmon pink, rich crimson blotches.
- Lucy Becker.** Lavender pink with dark blotches. Compact.
- Lavender Queen.** Lavender with dark purple blotches on each petal.
- Martha Washington.** Tyrian rose with dark brown markings. Light edge.
- Morgan Miles.** Large deep salmon pink. Deep maroon blotches on upper petals. Lower petals orange red.
- Mrs. Bachelor.** Deep rose red. Upper petals deep red.
- Maid Marion.** Salmon pink with carmine blotches. Compact.
- Orchid.** Orchid with deep red blotches.
- Orchid Edith North.** Orchid pink, dark blotches on upper petals. Tall.
- Princess.** Lavender, slight markings.
- Prince Bismark.** Deep rich lavender with dark blotches on each petal.
- Paso Robles.** Carmine, deep red blotch on upper petals. Small on lower.
- Rose Pink Jarrett.** Clear rose pink with white markings.
- Ruth Elenore.** Light rose pink, slightly ruffled.
- Sue Jarrett.** Salmon pink, velvety maroon blotches. Unusual markings.
- Sunset.** Similar to above variety, more pink in lower petals.
- Schoene Ellen.** Salmon rose, with dark blotches on upper petals.
- Sensation.** Dark red, with black blotches.
- Saratoga.** Azalea pink. Large clusters.
- San Diego.** Mallow purple, deep violet blotches on all petals.

PELARGONIUMS (Continued)

Swabian Maid. Dark salmon with red blotches.

Vera N. Watt. Rose salmon pink, veined with red.

Verna. Light salmon pink with two dark blotches.

Wurtenburgia. Deep red petals blotched with maroon.

2 $\frac{1}{4}$ -inch, 35c each; 3-inch, 50c each; 4-inch, 75c each and up

GERANIUMS

Pel. hortoum or Zonale, also known as fish, horse-shoe or bedding type. There is no other plant that will give you more blooms, in a large assortment of colors, requiring less care, water and fertilizer than a Geranium.

Alice Lemon. Salmon pink with white edge. S.

Anna Bluedorn. Cherry red. Large flowers. D.

Advance. Pale salmon pink. S.

Alexian Beauty. Deep velvety American Beauty red. D.

Canadian Pink & White. White with penciled edge of pink. D.

Dawn Flush. Geranium lake, white center. S.

Dolores Costello. Salmon, shading light towards edges. S.

Dreams. Lovely soft shade of shrimp pink. D.

Delicate Pink. Delicate pink with enormous trusses. S.

Better Times. Cardinal red, excellent bloomer, compact. D.

Governor Johnson. Bright scarlet with white eye. S.

Herrick. Intense scarlet, dwarf flower. S.

Isabel. Rose salmon, large trusses. S. D.

Lavender Ricard. Lavender pink or Rhodamine purple. S. D.

Maria Wilkes. Dainty pale pink. D.

Mrs. Nelson Eddy. Very delicate pink. S.

Mme. Chas. Pomaret. Fine scarlet. Unusually large florets. S.

Mrs. Wm. Kent. Bright capsicum red with white eye. S.

Paul Sloan. Bright vermillion with white eye. S.

Pale Phlox. White with typical phlox eye of shrimp pink. S.

Rose Bud Geranium. Deep rose pink. Resembles tiny rose buds. D.

Ramona. Delicate carmine pink with white throat. S.

Rose Ping Fiat. Rose pink similar to Irvington Beauty. S. D.

Single Pink Giant. Clear rose pink. Large flowers. S.

Single Lavender. Light magenta lavender. S.

3-inch, 75c each. 4-inch, \$1.00 each and up.

Alice of Vincennes. White throat through violet crimson to scarlet. S.

Apple Blossom. True apple blossom pink. S. D.

Calif. Pink Giant. Magnificent bright pink. Trusses gigantic. S. D.

Dark California. Deep carmine rose white eye. S.

De Quarelle. Violet purple, slightly marked with white. D.

Edee. Phlox pink and white blotch on upper petals. S.

El Rey. Very vivid orange vermillion. Very bright. S.

Fiat, or Pink Fiat. Beautiful light orange with white center.

Florence Dempsey. Beautiful light orange with white center. S.

Flamingo. Beautiful bright flamingo red. S.

Flame. Flame red. One of the finest reds. S.

Gertrude Pearson. Rose phlox pink with white center. S.

Hall Caine. Bright vermillion red. S.

Hon. John Forbes. Fine single red. S.

La Fiesta. Bright vermillion red. Huge flowers. S.

Lady Ruth. Rose Bengal. S.

Miss F. Perkins. Clear pink. D.

Mme. Landry. Brilliant shade of apricot salmon. D.

Mons. Emile David. Violet rose petals, feathered with white. S. D.

Nuit Poitevine. Deep rich wine color, scarlet center. S.

Marianne. Soft coral salmon. Large flowers. S.

Olympic Red. Excellent scarlet red. D.

Phenomenal Pink. Deep rose pink. Large trusses. S. D.

Pamela. Pure white center to margin of crimson lake. S.

Pride of Camden. Very fine dark red. D.

S.—Single. D.—Double. S. D.—Semi Double.

GERANIUMS (Continued)

- Palmerie Salmon Supreme.** Light salmon. Prolific bloomer. S. D.
Red Fiat. Bright orange scarlet. D.
Santa Monica. Scarlet edges with white center. S.
Shell Pink. Dainty shell pink. S.
Teddy Roosevelt. Shrimp pink Imp. Mrs. Lawrence. D.
Salmon Ideal. Rich salmon. S. D.
True Paul Crampel. Large scarlet red flowers, white eye. S.
Wyona. Extra fine scarlet. D.
White Madonna. Finest pure double white. D.
Velma. Velvety garnet. S.
 3-inch, 50c each. 4-inch, 75c each and up.
Aurora. Deep shade of salmon, almost scarlet. D.
Alphonse Ricard. Bright vermillion scarlet. D.
Anastasie Lacadre. Rich crimson carmine, white eye. S.
Bertha De Priscilla. Silver rose pink, almost white center. D.
Buxton. Apple blossom pink. D.
Beaute de Poitevine. Lively salmon shrimp pink. S. D.
California. Delicate rose pink, overlaid with scarlet. S.
Coral Barney. Glowing coral red. Dwarf. D.
California Beauty. Double clear pink, white center. D.
Elenore Rober. Soft shade salmon to white edge. S.
Gen. Grant. Bright orange scarlet. D.
Helen Mitchell. Clear bright salmon. S. D.
Irvington Beauty. Deep rose pink, free bloomer. S. D.
Imp. Poitevine. Clear salmon. S. D.
Jean Oberle. Hydrangea pink, white edge. D.
Jacquerie. Bright red. S.
Jean Viollette. Violet crimson. D.
Kunze. Clear light rose pink, white throat. D.
Louise. Beautiful deep scarlet red. D.
Marquise de Castelane. Soft crimson varying to tomato red. D.
Mme. Buckner. Snow white. D.
Mitchell Sensation. Brilliant scarlet. D.
Maxine Kovalevski. Orange shade of Lincoln red. S.
Missouri. Best double scarlet. D.
Marquis de Montmart. Bright magenta with trifle white center. D.
Marvel. Bright scarlet red. Old standard. D.
Mrs. Lawrence. Bright satiny salmon pink. D.
Masures Beauty. American Beauty. D.
Magenta Ruby. Deep magenta with scarlet center. D.
Mrs. Richard Gloede. Clear American Beauty. D.
Mrs. E. G. Hill. Exquisite shade of salmon pink. D.
Marguerite De Layre. Pure white, long stems. S.
Mme. Jaulin. True apple blossom pink. S. D.
Pink Barney. Deep rose pink. Compact. D.
Paul Crampel. Vermillion scarlet, white eye. S.
Pink Abundance. Clear pink. Large flowers, long stems. D.
Red Barney. Bright dark red. Compact. D.
Radio Red. Bright red. Fine bloomer. D.
Ruby. True ruby red, enormous trusses, long stem. D.
S. A. Nutt. Dark double red. D.
Suzanne Leepre. Rare shade of salmon, suffused with orange. S.
 3-inch, 35c each. 4-inch, 50c and 75c each.

IVY LEAVED GERANIUMS

Pel. peltatum, known as Trailing Geraniums. A large assortment of colors. Used mostly for hanging baskets and pots, window boxes, sills, walls, banks and excellent for ground covering. Can be grown in sun or partial shade.

- Alliance.** Lilac white with bright crimson rose. D.
Admiral Byrd. Orchid with red and white markings. S. D.
Berkeley. Rosy carmine. D.
Cliff House. Delicate salmon pink. D.

S.—Single. D.—Double. S. D.—Semi Double.

IVY LEAVED GERANIUMS (Continued)

- Col. Baden Powell.** Pearly white flushed with pale lilac. S. D.
Chas. Monselot. Deep rose red. Large flowers. D.
Cayucas. Rosy pink, fuschia purple, with dark markings. S. D.
Double White. Pure white. D.
Enchantress (syn. Princess Victoria). Variegated pink and white. S. D.
Giant Lavender. Orchid lavender, slight markings. D.
Lucky Strike. Deep rose, veined with crimson. S. D.
L' Elegante. Variegated white and green, pink flowers. S.
Mme. Margot. Variegated green and white with orchid flower. S.
Rose Enchantress. Rose pink with deep markings. S.
Salmon. Soft salmon pink with markings on upper petals. D.
The Blush. Very dainty double pink. D.
The Duchess. White flushes with delicate lilac.
3-inch, 75c each. 4-inch, \$1.00 each.
Contesse de Grey. Light satiny salmon pink, slight markings. S. D.
Caesar Franck or Gallalee. Soft rich crimson pink. Free bloomer. D.
Chas. Turner. Best deep rose pink. Compact. S. D.
Dark Red. Very dark double red. D.
Etincelant or Intensity. Intense bright red. S. D.
Gringorie. Bright rose carmine. D.
Incomparable. Rose carmine. D.
Jeanne D'Arc. Soft lavender with dark stripes. S.
Joseph Warren. A rich deep purple. D.
Lavender Rose. Delicate lavender. D.
Modesto. Brilliant cerise. S. D.
Mrs. Banks. Almost white with crimson markings. S. D.
Mrs. H. J. Jones. Carmine rose, feathered maroon, cut edge. S. D.
Scarlet Beauty. Soft scarlet. Fine bloomer. S. D.
Willy. Light red with tiny white eye. D.
3-inch, 35c each. 4-inch, 50c and 75c each.

SCENTED LEAVED

- Australis.** Round hairy leaved, spicy.
Camphor (var. Rose).
Capitatum (Rose). Round rose leaved.
Crispum. Lemon scented. Fine cut leaves.
Denticulatum (Rose) Dr. Livingston. Skelton fine cut.
Graveolens (Rose Mint). Lady Plymouth. Variegated.
Hirsutum (Fruity). Deeply cut leaves, light hairy, silvery sheen.
Fair Ellen P. Quercifolium. Smaller foliage than Oak.
Limoneum. Ororatum. Lemon scented. Lavender rose flowers.
Mellissium Balm. Rose. Lavender flowers.
Odoratissium (Nutmeg). Silver cast on foliage, tiny white flowers.
Quercifolium (Oak). Large leaves. Lavender flowers.
Rober's Lemon Rose. Dark foliage, heavy, delicate lavender flowers.
Pheasants Foot. Finely cut long dark leaves. Bright pink and purple flower.
Skeleton Unique. Rounded lobed leaves, dark center. Flowers deep lavender.
Snow Flake. Soft green with tiny white spot.
Tomentoseum. Peppermint. Soft velvety, rather large leaves. Tiny white flowers.

2 1/4-inch, 35c each. 3-inch, 50c each. 4-inch, 75c each.

S.—Single. D.—Double. S. D.—Semi Double.

VARIEGATED LEAVED VARIETIES

Bismark. Yellowish green, light center. Compact.

Bronze Beauty or Jubilee. Golden bronze foliage, dark zone.

Double Lady Pollock. Tri-colored bronze red, crimson yellow and green.

Flower of Spring. Green and cream foliage.

Happy Thought. Tri-colored, cream light and green, almost white center.

Mme. Pollock. Tri-colored. Same as Lady Pollock, single flower.

Mme. Salleri. Bright green, white foliage. Border plant.

Mme. Parker. Silver foliage, clear pink flowers.

Mary Ann. Creamy white edge on light green. Scarlet flowers.

Marshall McMahon. Golden yellow with zone of chocolate brown.

Mountain of Snow. Luxuriant silver foliage, scarlet flowers.

Mme. Languth. Silver white leaf, double cherry red flowers.

Silver S. A. Nutt. Silver white leaf, pointed edges. Dark red flowers.

2 1/4-inch, 35c each. 3-inch, 50c each. 4-inch, 75c and \$1.00 each.

NOVELTIES AND ODD VARIETIES

Coccinea. Cut leaf foliage with small red flowers.

Echinatum. Cacti Pelargonium. Small white flowers with red markings.

Double Poinsettia. Dark red, resembles poinsettia.

Distinction. Green with distinct brown circle through center, red flower.

Golden Brilliantissima. Species.

Jeanne or Carnation. Unique clusters of pink florets.

Kleiner Liebling or Little Darling. Dwarf growth, tiny pink flowers.

Mme. Thibout. Pale pink almost white, notched edges.

Pink Poinsettia. Double pale orchid pink, white near base.

Poinsettia. Red. Brighter red and smaller cut flowers than the double.

Stars and Stripes. Double new Life or Peppermint stick, red and white.

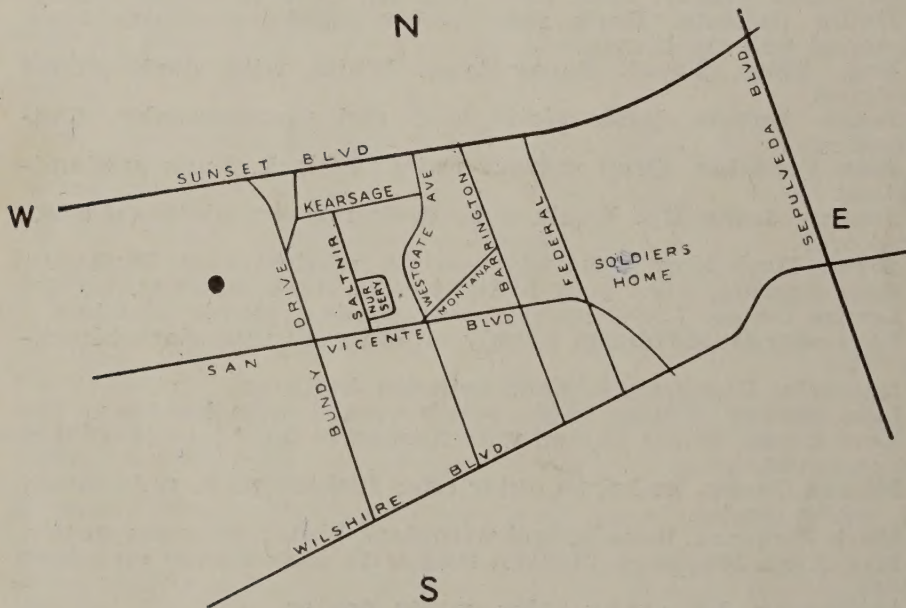
Sanguineum. Species. Bright crimson flowers.

Wallichiaum. Species. Buxton's blue.

3-inch, 50c each. 4-inch, 75c and \$1.00 each.

S.—Single. D.—Double. S. D.—Semi Double.

LOCATION OF NURSERY



Nursery located one block east of Bundy Drive near San Vicente Blvd., on Saltair Avenue.

WEST LOS ANGELES NURSERY

ERNEST ROBER

Telephone ARizona 32130

646 SOUTH SALT AIR AVENUE, BRENTWOOD HEIGHTS
LOS ANGELES 24, CALIFORNIA